

Jeremy Linskill

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jeremylinskill.com

Director level designer with 12+ years of management experience. Proven ability to build, inspire and lead teams that foster design culture. Hands-on knowledge of complete project/product lifecycle. Excellent communicator with ability to articulate design vision at any level.

EXPERIENCE

March 2010 – Present

Zync Communications Inc.

Design Director

Responsible for managing, inspiring and growing Zync's design team. Setting the vision for digital projects and other strategic design initiatives while working with clients such as the Canadian Olympic Committee, Chris Hadfield and Osler, Hoskin & Harcourt LLP. Focused on creating compelling experiences that influence behaviours and add value to people's lives.

September 2007 – March 2010

Goods & Services (formerly Up Inc.)

Senior Designer

Design, direction and implementation of advertising materials, email communications and direct marketing campaigns for clients such as Fairmont Hotels & Resorts and LCBO. Supervision of junior design team and production staff. Responsible for hiring and managing third-party suppliers.

June 2001 – September 2007

Q30 Design Inc.

Intermediate Designer

Efficient management and execution of creative projects while assisting senior design team and working directly with clients. Responsible for the award-winning Canada Post Annual Souvenir Collection for four consecutive years.

June 1998 – June 2001

Sputnik Design Partners Inc.

Junior Designer

Collaborative work, company research, client meetings, and creative presentations. Jack of all trades.

EDUCATION

1995 – 1998

Sheridan College

School of Animation and Design

Diploma in Graphic Design

TEACHING & SPEAKING

2014

RGD Headstart Conference

The World is Going Mobile

2013

IIDEX Conference Speaker

Mobile First

2012

Globe & Mail Interview

Responsive Web Design

2010 – 2014

OCAD University

Sessional Instructor in the Faculty of Design

RECOGNITION

2016

DesignEdge Canada Judge

2014, 2015

The Webby's

2005

Directions (ADCC)

2004, 2008

Coupe Magazine

2003, 2004, 2005, 2009

RGD Design at Work

2002

Communication Arts Magazine

2000, 2001, 2005, 2006

Applied Arts Magazine