

Jeremy Linskill

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EXPERIENCE

March 2010–Present

Zync Communications Inc.

Design Director

- Responsible for managing the creative output of the design team
- Focused in the areas of brand, digital marketing and content strategy, information design, user experience and user interface
- Work as part of Zync's management team to plan various company initiatives and manage resources
- Clients include the Canadian Olympic Committee, Aviva Canada, Sun Life Financial and Osler, Hoskin & Harcourt LLP

September 2007–March 2010

Goods & Services (formerly Up Inc.)

Senior Designer

- Supervision of junior designers and production staff
- Hired and managed third-party suppliers
- Attended photo shoots and press approvals
- Art-direction and management of all advertising materials for Fairmont Hotels & Resorts

June 2001–September 2007

Q30 Design Inc.

Intermediate Designer

- Efficient management and execution of design projects
- Assisted senior designers and developed client relationships
- Designed the award-winning Canada Post Annual Souvenir Collection for four consecutive years.

June 1998–June 2001

Sputnik Design Partners Inc.

Junior Designer

- Developed and executed design concepts
- Assisted senior designers
- Made corrections and updated established design solutions
- Prepared final artwork files for production
- Typeset documents
- Design solutions included corporate applications, retail literature and in-store catalogues for The Body Shop Canada.

EDUCATION

George Brown College

April 2005–December 2006

Web Page 1, 2 & 3

Sheridan College

1995–1998

School of Animation and Design

Diploma in Graphic Design

RECOGNITION

2016

DesignEdge Canada Judge

2014, 2015

The Webby's

2013

IIDEX Conference Speaker

2012

Globe & Mail Interview

2005

Directions (ADCC)

2004, 2008

Coupe Magazine

2003, 2004, 2005, 2009

RGD Design at Work

2002

Communication Arts Magazine

2000, 2001, 2005, 2006

Applied Arts Magazine